# THE LONG-TERM IMPACT OF MILITARY SERVICE ON HEALTH: EVIDENCE FROM WORLD WAR II AND KOREAN WAR VETERANS

Kelly Bedard Olivier Deschênes\*

Department of Economics University of California, Santa Barbara

#### Abstract

During the World War II and Korean War era, the U.S. military freely distributed cigarettes to overseas personnel and provided low cost tobacco products on domestic military bases. In fact, even today the military continues to sell subsidized tobacco products on its bases. Using a variety of instrumental variables approaches to deal with non-random selection into the military and into smoking, we provide substantial evidence that cohorts with higher military participation rates subsequently suffered more premature mortality. Perhaps more importantly, we show that a large fraction, 35-79 percent, of the excess veteran deaths due to heart disease and lung cancer are attributable to military-induced smoking.

\* We thank Joshua Angrist, David Autor, Ted Bergstrom, David Card, Guido Imbens and Thomas Lemieux for their suggestions. We also thank seminar participants at MIT, Stanford, UBC and at the UC Berkeley Labor Lunch. Olivier Deschênes is grateful to the Center for Labor Economics of UC Berkeley for its hospitality while working on this paper.

## 1. Introduction

Recent U.S. military action in Iraq and elsewhere has once again focused attention on the health consequences of military service. Many veterans of the first Gulf War reported a collection of symptoms now known as "Gulf-War syndrome." While the scientific basis for Gulf-War Syndrome has never been fully established, in 2002 the Veterans' Administration (VA) established a new advisory committee composed of medical experts and veterans to help "focus on the research that we hope will improve the health of ill Gulf War veterans" (Secretary of Veterans Affairs Anthony J. Principi, January 23, 2002).<sup>1</sup> And later in 2002, the VA announced \$20 million in research funds for the 2004 fiscal year for research into Gulf War illnesses.<sup>2</sup>

The Gulf Wars are not the first time that health concerns associated with military service have surfaced. The VA pays compensation to veterans suffering from disabilities resulting from exposure to Agent Orange during military service.<sup>3</sup> And after World War II (WWII) and the Korean War there was substantial concern about the physical and mental health of former prisoners war (POWs) as a result of extended severe deprivation. As one might expect, many studies find that POWs have worse health outcomes and higher rates of premature death than non-POW veterans.<sup>4</sup>

Estimating the causal effect of military service on long-term health is made difficult by the positive selection into the military during WWII and the Korean War; military administrators selected individuals who satisfied minimum physical and mental aptitude criteria. As a result, differences in health outcomes between veterans and non-

<sup>&</sup>lt;sup>1</sup> http://www1.va.gov/rac-gwvi/docs/FOR\_IMMEDIATE\_RELEASE.doc.

<sup>&</sup>lt;sup>2</sup> http://www1.va.gov/rac-gwvi/docs/pressrelease.doc.

<sup>&</sup>lt;sup>3</sup> http://www1.va.gov/agentorange/docs/B3AOBRIEF72003A1.doc.

<sup>&</sup>lt;sup>4</sup> Examples include Nefzger (1970), Keehn (1980), Page and Miller (2000), Page and Brass (2001), and Gale et al. (1999).

veterans may reflect the underlying differences in the characteristics of the two populations rather than the impact of military service on health. Seltzer and Jablon (1974) is a classic example of this phenomenon. They document the selection bias induced by pre-screening based on mental and physical attributes by showing that WWII veterans have lower age-adjusted mortality rates than non-veterans.

In their seminal paper, Hearst, Newman and Hulley (1986), resolve this selection bias problem by using the natural randomized experiment generated by the Vietnam draft lottery. They show that draft-eligible men, those with low lottery numbers, had higher mortality rates in the years immediately following Vietnam, and that the excess mortality was concentrated in suicides and motor-vehicle accidents. Nevertheless, there is still considerable uncertainty regarding longer-term impacts, additional causes of death, and the nature of the causal mechanism between health and military service.

This paper therefore seeks to provide credible estimates of the long-term consequences of military service by studying the morbidity and mortality of WWII and Korean War veterans 20-50 years after discharge from the military. We overcome the selection bias caused by military screening rules using a variety of data sources and instrumental variables strategies similar to those of Angrist and Krueger (1994) and Imbens and van der Klaauw (1995). Our results are important for at least two reasons. First, previous studies focused on the short-run impacts; 5-10 year after military discharge. Since many health conditions take many years to develop, short-run comparisons may greatly understate the impact of military service on post-service health. Secondly, we propose an important causal link in the military/health nexus that has so far received little attention: smoking. We show that military induced smoking is an

important cause of premature veteran mortality. The military encouraged smoking by freely distributing cigarettes to personnel stationed overseas and selling cigarettes at reduced prices on U.S. bases during WWII and Korea (U.S. Department of Health and Human Services 1989 p. 425).<sup>5</sup> Moreover, in 1993 the VA acknowledged the link between their past tobacco policies and subsequent smoking-related illnesses when the VA General Counsel issued the opinion that "injury or disease resulting from tobacco use initiated in active military service could serve as the basis for a service-connected claim for compensation" (see VAOPGCREC 2-93). Despite these concerns, military personnel continue to have access to subsidized tobacco products on military bases even today.

The elevated risk of mortality due to military-induced smoking demonstrates that the health consequences of military service are not solely attributable to traumatic experiences or injuries suffered while in the military. Instead, they may partly be the result of the military facilitating the adoption of risky behaviors/habits early in the life of young soldiers.<sup>6</sup> This issue is important for current public policy since the VA is one of the largest providers of health insurance in the U.S. Moreover, in recent years there has been a debate about the rising costs of the VA medical programs, which constitute nearly half of all outlays for the Department of Veterans Affairs.<sup>7</sup>

We begin by analyzing the annual post-service age-specific mortality rates for men born in the cohorts at risk of serving during WWII and Korea, and contrast them with the proportion of veterans in each cohort. To control for unobserved cohort

<sup>&</sup>lt;sup>5</sup> While the distribution of free cigarettes in rations stopped in 1975, tobacco usage rates are still high among military personnel. During the 1995 fiscal year sales of tobacco products by the Department of Defense totaled \$747 million (Department of Defense, 1996).

<sup>&</sup>lt;sup>6</sup> There is an extensive literature studying the relationship between early life conditions/behaviors and later health. See Gruber (2001) and Fogel (2003) for overviews.

<sup>&</sup>lt;sup>7</sup> VA medical expenditures rose from \$3 billion in 1980 to \$19 billion in 2000 (in 2000 constant dollars).

differences in mortality, we use women from the same cohorts—who were essentially exempt from military service—as a comparison group, as well as simple inter-cohort trends.<sup>8</sup> The results reveal substantial excess post-service mortality among cohorts with higher military service rates: A 10 percentage point increase in the fraction of veterans is associated with 0.38 more deaths per 1000 men in every year between the ages of 40-75. This translates into a 2.5 percent increase in the average annual death rate for a 10 percentage point rise in the veteran rate.

We then turn to the cause-specific mortality rates to uncover the specific margins on which excess veteran mortality is most pronounced. By examining the major causes of death we expose the most important veteran/non-veteran mortality differences. This exercise reveals the somewhat surprising, and to our knowledge new, finding that excess veteran mortality after the age of 40 is most pronounced for heart disease and lung cancer – two causes that are strongly linked to smoking. In fact, according to the American Lung Association, smoking is responsible for 87 percent of lung cancer deaths.<sup>9</sup> While the link between smoking and lung cancer is widely recognized, the strong link between smoking and heart disease is less well known. According to the U.S. Department of Health and Human Services, among people under the age of 65, cigarette smoking is responsible for 40-45 percent of coronary heart disease.<sup>10</sup>

The finding that the 'veteran mortality effect' is strongest for heart disease and lung cancer is consistent with the notion that veteran status is an intervening variable for smoking, and that at least part of the health consequences of military service are caused

<sup>&</sup>lt;sup>8</sup> Variants of this difference-in-difference strategy have also been used in the context of the military by Imbens and van der Klaauw (1995) and Card and Lemieux (1999).

<sup>&</sup>lt;sup>9</sup> http://www.alahv.org/bookfiles4/lung\_cancer.html.

<sup>&</sup>lt;sup>10</sup> See U.S. Department of Health and Human Services (1984) and McGill et al (2000).

by military-induced smoking. We substantiate the military-smoking connection using the CPS tobacco usage supplements. The instrumental variables estimates indicate that military service increased the smoking rate of WWII and Korea veterans by 30 percentage points. Combining the smoking and mortality rate estimates, we show that military-induced smoking explains 64-79 percent of excess veteran deaths due to heart disease and 35-58 percent of excess veteran deaths due to lung cancer, between the ages of 40-75. This may well be the ultimate smoking gun.

Finally, we corroborate the mortality results by looking at other health outcomes using data from the U.S. Census. Given the aforementioned veteran mortality effect, we should also observe higher disability rates among veterans. Using the same instrumental variables strategy and data from the 1980 and 1990 Censuses of Population, we find that by their 50s and 60s, veterans were 3.2 percentage points more likely to suffer from a work-preventing disability and 9.5 percentage points more likely to suffer from a worklimiting disability.

Overall, our results suggest a strong causal connection between military service and long-term morbidity/mortality, although not necessarily through the channels that have previously been identified as responsible for the link. In contrast to the Hearst, Newman and Hulley (1986) finding of elevated mortality rates in the years immediately following military discharge due to motor vehicle accidents and suicide, the longer-run results reported in this study point to heart disease and lung cancer as major contributors. Based on our analysis of veteran mortality patterns, we estimate that military service caused approximately 2 million <u>additional</u> premature deaths for the 1920-1939 cohorts between the ages of 40 and 75 (out of a population of approximately 20 million men at

age 40), relative to the cumulative death rate that would have been expected with a veteran rate of zero for these cohorts. As we will show in Section 2D, on average 11.6 years of potential life were lost (YPLL) for each additional premature death due to military participation, relative to a life expectancy of 75 years. To put this in perspective, this implies that the total YPLL due to premature death between the ages of 40-75 is approximately the same as the total YPLL due to battle deaths during WWII and Korea combined.<sup>11</sup> The remainder of the paper is as follows. Sections 2 and 3 examine the mortality patterns for veterans and the connection between military smoking policies during WWII and the Korean War and subsequent veteran mortality. Section 4 corroborates the mortality results by examining the causal link between higher disability rates and veteran status. Section 5 concludes.

#### 2. Excess veteran mortality

#### 2.A. Mortality data

The main objective of this paper is to provide a credible estimate of the long-term consequences of military service on post-service mortality. More specifically, do veterans suffer higher rates of <u>premature</u> mortality than they otherwise would have? Because the sample sizes in the available microdata sets with individual mortality information (such as the National Longitudinal Mortality Survey) are relatively small, we investigate this question using grouped-data models for birth cohorts. If military service

<sup>&</sup>lt;sup>11</sup> Our premature mortality estimates reported in Table 4 suggest that a total of 23.2 million years of potential life were lost (2 million  $\times$  11.6) as a result of military service during WWII and Korea, conditional on surviving up to age 40. Assuming that soldiers killed during WWII and Korea lost 50 years of potential life, relative to a 75 years of life expectancy, the 450,000 battle deaths during the two wars (U.S. Census Bureau, Statistical Abstract of the United States: 2000) caused a loss of 22.5 million years of potential life (450,000  $\times$  50).

has a detrimental effect on health, then excess mortality should be observed in cohorts with higher veteran rates.

Data on individual mortality causes are taken from the Multiple Cause of Death (MCOD) Files for 1968-2000. The mortality records contain information about gender, race, age at death, place of residence at death, and cause of death for all deaths occurring in the U.S. in each year. Data on population counts by sex, and single year of age are taken from the Postcensal Resident Population Estimates for the 1968-2000. With the available 33 years of data we construct panels of all-cause and cause-specific mortality rates for different birth cohorts, by sex and single year of age.<sup>12</sup> Throughout the analysis, we pool white and black men and women, however, the inclusion or exclusion of black individuals is inconsequential for the results. Unfortunately, the demographic information available from the MCOD files excludes veteran status. As a consequence, direct contrasts of the mortality rates by veteran status cannot be computed. We therefore analyze the relationship between cohort-specific mortality rates and veteran rates.

We restrict the analysis to individuals age 40-75 from the 1920-1939 birth cohorts. This choice is motivated by several factors. First, these represent all cohorts at risk of serving during the Korean War and the majority of the cohorts at risk of serving during WWII, men born before 1920 constitute only 23 percent of all veterans born 1901-1939. Importantly, some of the cohorts born from 1920-1939 were at risk of serving in the years where the veteran rate rapidly declined, corresponding to the end of WWII and Korea. Secondly, we exclude the cohorts born before 1920 since the mortality records,

<sup>&</sup>lt;sup>12</sup> Place of birth is not reported in the MCOD files before 1980. As a result, all analysis includes both natives and immigrants. Our tabulations of post-1980 data indicate that for the 1920-1939 birth cohorts, immigrant deaths constitute less than 5% of annual deaths, and consequently our analysis should not be greatly affected by their inclusion. The yearly population estimates also do not distinguish between natives and immigrants.

which are available in computer-readable format starting in 1968, only allow us to observe the mortality rates of the pre-1920 cohorts at relatively old ages. For example, the average age of death for the pre-1920 cohorts we observe in the MCOD data is 74, as opposed to 56 for the post-1920 cohorts. Since we focus on premature mortality, it is essential to observe the members of a cohort for an extended period before they reach life expectancy. Moreover, since we have fewer observations for the older cohorts, it is more difficult to empirically pin down any permanent cohort effects in the statistical models discussed below. Finally, there is also evidence that the cohorts born during the 1918-1919 Influenza Pandemic have higher age-adjusted mortality rates for reasons unrelated to military service (Almond 2003).<sup>13</sup>

The veteran rate for each cohort is calculated from the 1960-1980 Census of Population. All men from these cohorts who served in the military are classified as veterans, irrespective of the period of service. Most veterans from these cohorts are either WWII or Korea veterans.<sup>14</sup> We pool the microdata from the 1960-1980 Censuses and use a model with unrestricted census year effects and a quartic profile in age. The cohort-specific averages of the predicted values from this model are used as our measure of veteran rate.<sup>15</sup>

Table 1 reports the average all-cause annual deaths per 1000 men (or women) as well as the rates for the major causes for men and women in the 1920-1939 birth cohorts who are between the ages of 40-75. There are 579 observations for the male and female

<sup>&</sup>lt;sup>13</sup> While we believe that the 1920-1939 birth cohorts are the appropriate group to study, the results are generally similar if we use a more restrictive cutoff for the Korean War era (for example, restrict the sample to the 1920-1933 birth cohorts), or a wider window to include older WWII veterans (birth cohorts 1918-1939 for example).

<sup>&</sup>lt;sup>14</sup> While 96 percent of veterans from the 1920-1932 cohorts served in WWII, Korea, or both, 40 percent of the 1933-1939 cohort served in Korea, with the rest serving in the interwar period, between Korea and Vietnam.

<sup>&</sup>lt;sup>15</sup> The results are similar if unadjusted sample averages are used.

samples, corresponding to the number of cohort-by-year cells for men and women aged 40-75 observed between 1968 and 2000. As one would expect, the premature mortality rates for men are nearly double those for women. Despite the difference in levels, the distribution across major causes of death is fairly similar, except for ischemic heart disease. On average, between the ages of 40-75, heart disease accounts for 26 percent of annual deaths for men compared to only 17 percent for women.

#### 2.B. Descriptive analysis

We begin the analysis by displaying the main patterns in the data. Figure 1 plots the average log mortality rates per 1000 men born from 1920-1939 along with the fraction of male veterans in each cohort. Since we use an unbalanced panel, the log mortality rates are adjusted for differences in age using unrestricted age dummies, and all figures plot residual rates. Figure 1 provides clear evidence of a strong positive association between military participation and mortality: Cohorts with higher veteran rates also have average age-adjusted mortality rates (the correlation is 0.95). Most importantly, log mortality tracks, at least in part, the discontinuous changes in the veteran rate at the end of WWII (cohorts 1927-1929) and Korea (cohorts 1932-1935). In both cases, the decline in the veteran rate is mirrored by a corresponding decline in the age-adjusted log mortality rate.

However, omitted cohort-specific factors may confound this relationship. In Section 2.C. we describe two approaches to control for this possibility. First, we assume that the omitted cohort-specific determinants of male mortality evolve smoothly and can therefore be approximated by a smooth cohort trend. Second, we use women from the same birth cohorts as a comparison group in a difference-in-difference model. Since

almost no women served in the military during WWII and Korea, the mortality rate of women may provide a reasonable counterfactual for the cohort mortality trend for men in absence of military participation.<sup>16</sup> The key assumption for this comparison to be valid is that the idiosyncratic cohort effects, representing the impact of the medical and economic conditions at birth, are the same for men and women.<sup>17</sup>

Figure 2 shows the trends underlying this second approach. It plots the average log relative mortality rates of men and women from the 1920-1939 cohorts, as well as the fraction of male veterans. Again, log relative mortality tracks the veteran rate closely: The correlation is 0.84. As in Figure 1, there is again a notable parallel between the sharp reduction in the veteran rates at the end of WWII and Korea and the relative mortality for men.

## 2.C. Empirical framework

Although individual-level mortality data are not available, we begin with an individuallevel model in order to illustrate the causal relationship we seek to estimate. At the person level, the impact of military participation on male post-service mortality could be estimated from the following equation:

(1)  $M_{ict} = \alpha + \beta V_{ic} + \lambda_{t-c} + \phi_t + u_{ict}$ 

where  $M_{ict}$  equals 1 if person i from birth cohort c died in year t,  $V_{ic}$  is a dummy variable equal to 1 if person i from birth cohort c served in the military,  $\lambda_{t-c}$  represents unrestricted age effects (age = t – c), and  $\varphi_t$  represents unrestricted calendar year effects. Other person-specific predictors of mortality like education are excluded from the model for

<sup>&</sup>lt;sup>16</sup> Information on female veterans is not available prior to the 1990 Census of Population. Tabulations from these data indicate that 0-3% of female born 1920-1939 are veterans.

<sup>&</sup>lt;sup>17</sup> In the statistical models presented below we also allow the age effects to differ across men and women.

notational convenience. In this model,  $\beta$  represents the causal effect of military service on post-service mortality. However, estimates of  $\beta$  based on cross-sectional comparisons are unlikely to be informative about the causal effect of military service on mortality because selection into the military was partly based on mental and physical attributes. More precisely, V<sub>ic</sub> and u<sub>ict</sub> are likely negatively correlated and hence simple crosssectional estimates of the impact of military service on mortality will tend to be understated. We therefore use an instrumental variables (IV) approach to deal with this issue.

As noted above, the data underlying equation (1) are not available. The MCOD data provide information on the universe of deaths occurring during a given year, but no such data exists for the living population, only yearly population counts by single year of age are available. Fortunately, IV estimates of equation (1) can be derived without individual-level data. The OLS estimates of  $\beta$  in the grouped-data version of model (1) correspond to the IV estimates of  $\beta$  in the individual-level model when the percentage of veterans in each birth cohort,  $\overline{V}_{e}$ , is used as an instrument for  $V_{ie}$  (see Angrist 1990, Imbens and van der Klaauw 1995).<sup>18</sup> While the absence of microdata means that we cannot estimate the reduced-form relationship between individual mortality and the cohort-average veteran rate, the first-stage relationship between veteran status and the cohort-average veteran rate could still be estimated using data from the Census of Population. This is not technically required, but could be useful to assess the predictive power of the instruments for the endogenous variable. We report the F-statistics on the

<sup>&</sup>lt;sup>18</sup> Similarly, cohort dummies could be used as instruments for veteran status.

excluded instruments from these regressions in Table 8. Unfortunately, standard overidentification test statistics cannot be computed in this context.

The credibility of this particular IV approach depends on whether or not unobserved cohort effects are appropriately controlled for. Clearly, cohort-average veteran rates cannot be used as instrument for veteran status if there are "direct" cohort effects in equation (1) in addition to the unrestricted age effects. We use two approaches to control for the possibility that there are cohort effects in equation (1), one using data on men only and the other pooling data for men and women. These two models control for cohort effects in specific ways. The first assumes that the cohort effects can be modeled as a smooth cohort trend, while in the second assumes that the birth cohort effects are the same for men and women from the same cohorts, once we allow for sexspecific unrestricted age effects.<sup>19</sup> The first approach will be invalid if the process by which year of birth affects future health evolves discontinuously across birth cohorts. The second approach allows for such discontinuities, but assumes that the process is the same for men and women.

In all specifications, we use a linear model for the log mortality rate  $(\log \overline{M}_{ct})$  of cohort c, in year t. Since the dependent variable is a proportion, linear models for rates suffer from the same drawbacks as the linear probability model for binary data. A popular approach to resolve this problem is to use a linear model for the log-odds ratio.<sup>20</sup> In our application the cohort-by-year mortality rates are very small and therefore, log-

<sup>&</sup>lt;sup>19</sup> Another possibility would be to exploit the important difference in the military service rates of white and black men in the difference-in-difference model. However, the important racial disparities in life expectancy at birth, and in the trends across cohorts make this approach questionable.

<sup>&</sup>lt;sup>20</sup> Papke and Wooldridge (1996) discuss various regression models for proportions.

odds and log-rate models give similar results.<sup>21</sup> To proceed, consider the following loglinear model for the male mortality rate:

(2) 
$$\log \overline{M}_{ct} = \alpha + \beta \overline{V}_{c} + \delta(c) + \lambda_{t-c} + \varphi_t + u_{ct}$$

where  $\overline{V}_c$  is the male veteran rate in cohort c,  $\lambda_{t-c}$  represents unrestricted age effects,  $\delta(c)$  is a smooth function of year of birth (here restricted to be linear), and  $\varphi_t$  are unrestricted calendar year effects.<sup>22</sup> The cohort trend will pick up the effect of all observable (i.e. average education and permanent income) and unobservable (i.e. medical conditions at birth) <u>time-invariant</u> cohort-specific predictors of mortality under the assumption that these factors evolve smoothly across cohorts. The year effects similarly control for the time-varying confounders that affect all cohorts equally, conditional on the age effects (i.e. medical technology). In practice, the inclusion or exclusion of the year effects has little impact on the results, once we control for the unrestricted age effects. Since the model includes age and year dummies, the parameter of interest,  $\beta$ , is identified from across cohort covariation in the mortality rate and the veteran rate, after accounting for the linear trend across cohorts.

Our second empirical strategy is to pool data for men and women. This enables us to estimate  $\beta$  while controlling for unrestricted year of birth effects (assumed to be the same for men and women), sex-specific age effects, and year effects. Equation (3) illustrates this model:

<sup>&</sup>lt;sup>21</sup> Results from the log-odds ratio specification are available upon request.

<sup>&</sup>lt;sup>22</sup> Since age, birth cohort, and calendar year are related by the identity age = t - c, unrestricted age and year effects cannot be included along with the linear trend in c. In practice, this requires an additional restriction on the age effects or the year effects. We remove an additional year dummy from the models to account for this. An alternative approach would be to impose more structure on the year effects (for example defining the year effects as a set of dummies for each three calendar year, i.e. a dummy for 1968-1970, a dummy 1971-1973, etc). Deaton (1997) presents a useful discussion of the various alternative approaches to this problem.

(3)  $log\overline{M}_{sct} = \alpha + \beta \overline{V}_{sc} + \omega_s + \delta_c + \lambda_{st-c} + \phi_t + u_{sct}$ 

where s denotes sex and  $\delta_c$  are unrestricted year of birth effects. Note that this model also includes a dummy for men ( $\omega_s$ =1 if sex=male) and sex-specific unrestricted age effects ( $\lambda_{st-c}$ ). Since the veteran rate  $\overline{V}_{sc}$  is defined to be zero for women, this is essentially a "difference-in-difference" model. The assumption underlying this approach is that after controlling for year and sex-specific age effects, the female mortality rate provides a valid counterfactual for male mortality, absent military service.<sup>23</sup>

We estimate equations (2) and (3) by OLS using a variety of specifications. All models are weighted by the square root of the inverse sampling variance of the log mortality rate.<sup>24</sup> Throughout we report standard errors that allow for clustering at the birth cohort level.<sup>25</sup> Finally, for interpretive ease, the parameter estimates reported in all tables are converted back into mortality rates per 1000 (as opposed to log mortality rates). This is done by calculating the sample average of the marginal effects as follows: Let  $\hat{\beta}$  be the estimated coefficient on the veteran rate in the log mortality rate regression, and let  $\hat{\mu}_{et}$  denote the fitted values from our model of the conditional mean of log mortality. The effect in levels is then the sample average of  $1000 \times \hat{\beta} \exp(\hat{\mu}_{et})$ . Standard errors of the marginal effects are computed using the delta-method.

number of observations in each cell (see Maddala 1983).

<sup>&</sup>lt;sup>23</sup> Female attrition due to mortality during childbearing years could potentially invalidate this assumption. While this might be a concern for cohorts of women giving birth before 1930 (i.e. female cohorts born before 1910), when the per birth maternal death rate was 0.006 deaths per live birth, by the late 1940s (the post-WWII baby boom) maternal deaths during childbirth had fallen to fewer than 0.002 deaths per live birth (see Guyer et al. 2000). One might also be concerned that changes in total fertility per woman could be impacting long-run female health. However, for the 1920-39 female birth cohorts total fertility was relatively constant, ranging from 2.7 children per woman to 3.1 children per woman (see Hernandez 1993). <sup>24</sup> The sampling variance for the log mortality rate is given by  $(1-\overline{M}_{sct})/(n_{sct} \times \overline{M}_{sct})$ , where  $n_{sct}$  is the

<sup>&</sup>lt;sup>25</sup> Standard errors that ignore clustering are typically 10-30 percent smaller than those that account for clustering (i.e. those reported in the tables).

#### 2.D. Veterans and mortality

Table 2 reports the results obtained from estimating equation (2) by OLS. The key point about this specification is that it uses a linear birth cohort trend to control for cohort effects. Columns 1 and 2 exclude and include year indicators, respectively. Column 3 reports the average annual mortality rate per 1000 men and columns 4 and 5 transform the estimates in column 2 into the predicted non-veteran and veteran average annual mortality rates per 1000 men are veterans.

The first row in Table 2 reports the average annual excess annual death rate for veterans. A 10 percentage point rise in the veteran rate is associated with an average of 0.34 more annual deaths per 1000 men between the ages of 40-75, and is precisely estimated. This point estimate implies a non-veteran average annual mortality rate of 13.1 per 1000 men and a veteran annual mortality rate of 16.6 per 1000 men.

The remaining rows in Table 2 report the average annual excess veteran mortality rates for the major causes of death. In particular, row 2 reports the estimates for ischemic heart disease and row 3 reports the results for lung cancer. For both of these causes, there is substantial excess veteran mortality. A 10 percentage point rise in the veteran rate implies a 0.07 per 1000 men rise in deaths due to ischemic heart disease. To put this in context, this estimate implies an average annual veteran mortality rate per 1000 men due to heart disease of 4.2 compared to only 3.5 for non-veterans. A similar pattern is found for lung cancer. The excess annual lung cancer mortality rate among veterans is 1.03 per 1000 men; a 10 percentage point rise in the veteran rate causes 0.10 more deaths per 1000 men. Mortality caused by respiratory diseases (including pneumonia) is also more

prevalent among veterans, as indicated in row 6. However, the magnitude of the effect is smaller.

In contrast to the significant excess veteran mortality for all-causes, heart disease, lung cancer, and respiratory diseases, there is less evidence of important veteran effects for the remaining three major causes of death. The veteran effect is both extremely small and imprecise for colon cancer and cerebrovascular disease. The veteran effect for suicides/accidents is precisely estimated, but small in magnitude: A 10 percentage point rise in the veteran rate leads to a 0.01 per 1000 men rise in average annual deaths due to suicides/accidents.<sup>26</sup>

The evidence in Table 2 is consistent with the possibility that veteran status is an intervening variable for smoking, and supports the hypothesis that part of the health consequences of military service are caused by smoking. Cohorts with more veterans have higher rates of smoking-related mortality, as indicated in rows 2 and 3, but similar mortality rates for non-smoking related illnesses. We will return to this important finding in Section 3.

Table 3 replicates Table 2 using equation (3). These models use women to control for cohort effects rather than the linear trend used in equation (2). The estimates in Table 3 are similar to those in Table 2. This is important since the credibility of our results hinges on the validity of the controls for "direct" cohort effects in the mortality equations. The fact that two different approaches yield similar estimates adds to our

<sup>&</sup>lt;sup>26</sup> It is worth pointing out that the impact on suicide/accidents is much lower than the one reported for Vietnam-era veterans by Hearst, Newman and Hulley (1986). Based on the data in Hearst, Newman and Hulley, Angrist, Imbens and Rubin (1996) report IV estimates of suicides/accidents for Vietnam veterans that are 10-20 times larger than the ones reported in Table 2. Part of this difference likely reflects the Hearst, Newman and Hulley (1986) focus on the years immediately following military discharge and our focus on middle to old-age men.

confidence. Nevertheless some differences are worth noting. Lung cancer and respiratory disease estimates using women to control for cohort effects are larger than those using a linear cohort trend. To be specific, the estimated veteran effect rises from 1.03 (standard error = 0.20) to 1.69 (standard error = 0.15) for lung cancer and from 0.31 (standard error = 0.11) to 0.84 (standard error = 0.13) for respiratory disease. However, in light of the standard errors, the difference between the lung cancer and respiratory disease estimates in Tables 2 and 3 do not appear to important. Despite this, it is possible that men and women become less comparable at older ages (even after controlling for sex-specific age effects). Thus, the counterfactual experiment provided by women may become less credible at older ages. We evaluate this possibility in the next table. One anomaly is that the coefficient on accidents/suicides changes sign, from 0.10 (Table 2) to -0.11 (Table 3). While there is no clear explanation for this result, the implied difference in mortality between veterans and non-veterans is negligible in both cases.

Table 4 breaks the sample into age groups: 40-54, 55-64, and 65-75. This stratification allows us to explore the age-gradient of excess veteran mortality. Columns 1-3 report the average annual excess veteran mortality rate per 1000 men using the linear cohort control and the male sample and columns 4-6 report the same estimates using the male and female sample and women to control for cohort effects. All models include age and year dummies. As can be seen in the first row, overall mortality, there is an age-increasing veteran effect. The veteran effect rises from 2.0, 3.0, to 8.4 using equation (2) and from 0.6, 4.9, to 15.2 using equation (3). The large increase in the veteran effect for the 65-75 group using women as the cohort control is likely the result of women being a poor control for male cohort effects near to male life expectancy, which is not surprising

as male and female life expectancy were changing differentially across men and women for some of the 1920-1939 birth cohorts. As such, we view the equation (2) estimates as the preferred estimates for the age sub-groups.

Focusing on columns 1-3, while the veteran mortality effect for all-cause mortality, heart disease, lung cancer and respiratory disease are all increasing with age, only all-cause mortality and lung cancer are sufficiently precisely estimated to make this claim with any confidence. Further, as shown in columns 7-9, average annual death rates are also rising with age. As a result, even though the effect of veteran status on mortality rises with age, the effect is roughly constant in percentage terms across age groups.

To put the age-increasing veteran effect for the overall death rate in context, it is helpful to approximate the years of potential life lost (YPLL), relative to a life expectancy of 75, implied by the estimates in Table 4 for men born from 1920-1939. Based on the estimates in columns 1-3, the annual excess mortality rate from age 40-54, 55-64, and 65-75 are 2.0, 3.0, and 8.4 per 1000 men, respectively, than would have been expected with a veteran rate of zero for these cohorts. Given a population of approximately one million men per birth cohort, at age 40, and an average veteran rate of 66 percent, approximately 336,402, 359,304, and 1,138,223 additional men died between the ages of 40-54, 55-65, and 65-75<sup>27</sup> with average YPLLs of 28, 15, and 5.5, respectively. Taking the weighted average of these estimates implies an overall average YPLL for each addition death due to military participation of approximately 11.6 years, relative to a life expectancy of 75. This shows that military service both increases post-service premature mortality and accelerates the process substantially.

<sup>&</sup>lt;sup>27</sup> By comparison, approximately 450,000 men died from battle-related and other deaths during WWII and Korea (U.S. Census Bureau, Statistical Abstract of the United States: 2000).

#### 2.E. Potential identification strategy issues

Throughout the analysis, the causal effect of military service on mortality is identified from variation in the veteran rate across birth cohorts under the assumption that our cohort specifications, a smooth cohort trend or the male/female difference, adequately control for the unobserved cohort effects. We now discuss the two most likely confounders that would violate these exclusion restrictions – education and income.

Veterans from WWII and Korea are better educated than their non-veteran counterparts (see Table 7). This reflects positive selection into the military as well as increased veteran educational attainment due to the education subsidy (GI Bills) available to returning veterans (see Bound and Turner 2002 and Stanley 2003). However, as education has been found to reduce mortality (Lleras-Muney 2002), the confounding effects of GI Bill induced education will, if anything, lead to an understatement of the negative effect of veteran status on long-term health and mortality.

In the case of income there is more uncertainty about the sign and magnitude of the causal link. While cross-sectional evidence suggests that income and measures of health are positively related (see Deaton and Paxson 1998 and Smith 1999), recent evidence from an analysis of the "Social Security Notch" suggests that income and mortality are positively related (Snyder and Evans 2002). But again, for our purposes, the important point is that permanent income differences across cohorts will be absorbed by the cohort controls included in equations (2) and (3). Further, to the extent that cohorts share the

same age-income profile, the age and year effects included in the models should capture any effect of transitory income on mortality.<sup>28</sup>

## 3. Smoking in the military

The excess average annual mortality rates attributable to lung cancer and heart conditions for cohorts with higher military participation rates suggest that veteran status may be an intervening variable for smoking in the health equations. At the center of this contention is the military tobacco policy in place during WWII and Korea. As stated earlier, overseas soldiers freely received cigarettes as part of their rations and tobacco products were sold at low prices on U.S. military bases. At one extreme, one could therefore view military-induced smoking as the result of tobacco companies "donating" cigarettes to the military under the pretense of supporting the troops in order to gain a long-term increase in cigarette sales by getting a large number of young men addicted to tobacco. At the other extreme, it is possible that smoking is simply an unavoidable consequence of wartime military service. While military-induced smoking is likely a combination of these two factors, as well as other factors such as peer group effects, it seems unlikely that the combat-induced smoking avenue is the driving force behind our results since many veteran cohorts had low combat participation rates, but still had higher smoking rates than non-veterans. For example, men born in 1927 (who turned 18 in 1945) are more likely to have served in WWII and more likely to smoke than men born in 1928, despite the fact that the neither cohort is likely to have experienced combat.

<sup>&</sup>lt;sup>28</sup> Moreover, Angrist and Krueger (1994) find that the earnings gap between WWII veterans and nonveterans is essentially zero once positive selection in the military is accounted for.

## 3.A. Data and results

Our analysis of smoking and veteran status is based on data from the 1967 and 1968 August Current Population Surveys (CPS), which contain information about smoking habits, veteran status, and other demographic variables.<sup>29</sup> At the time of these surveys the cohorts of interest (birth years 1920-1939) were between the ages of 28 and 48. To the best of our knowledge, this is the earliest microdata source containing information on smoking practices and veteran status. Contrasting smoking behavior and veteran status in the years immediately following military separation for veterans minimizes the confounding effect of attrition due to smoking-related mortality. Recent descriptive studies by Klevens et al. (1995) and McKinney et al. (1997) likely suffer from this sort of bias as they compare smoking behavior of veterans and non-veterans over a large age range. Moreover, neither study addresses the endogeneity of veteran status. As discussed below, we avoid the attrition problem by focusing on relatively young men and the endogeneity problem by using an instrumental variables approach.

Despite our concerns about non-random premature mortality, we supplement our analysis using CPS data from the 1990s, specifically: 1992, 1993, 1995, 1996, 1998, and 1999. At the time of these surveys the 1920-1939 birth cohorts ranged in age from 53-75. In all cases the models are estimated separately for the 1967/68 data and the data from the 1990s. A drawback of the CPS data from the 1990s is the possibility of sample selection due to increased premature death among smokers. As such, all results using 1990s CPS data should be interpreted with caution.

<sup>&</sup>lt;sup>29</sup> Responding to the interest generated by the 1964 Report of the Surgeon General, the 1967 and 1968 August CPS contained a section with 22 items on the smoking habits of the population.

We begin by estimating the cross-sectional differences in the smoking rate of veterans and non-veterans using a simple linear probability model:<sup>30</sup>

(4) Smoke<sub>ict</sub> = 
$$\alpha + \beta V_{ic} + X_{ict} \delta + \lambda_{t-c} + u_{ict}$$

where Smoke<sub>ict</sub> is a dummy variable taking a value of 1 if person i in cohort c reports ever being a smoker in survey year  $t_{,}^{31}$  V<sub>ic</sub> is a veteran status dummy, X<sub>ict</sub> is a vector of personal characteristics (including education, marital status, a black dummy, and census division indictors), and  $\lambda_{t-c}$  are unrestricted age effects. The OLS estimates for  $\beta$  are reported in the first row in columns 1 and 2 in Table 5. In 1967/68 sample, veterans were 8.0 percentage points more likely to be ever-smokers and in the 1990s they were 12.3 percentage points more likely to report having smoked. The higher smoking rate among veterans in the 1990s may reflect the slower death rate of veterans due to positive selection into the military (Seltzer and Jablon 1974), despite a higher smoking rate.

Since veteran status is not randomly assigned, it is possible that V<sub>ic</sub> and u<sub>ic</sub> are correlated and hence simple cross-sectional estimates of the impact of veteran status on smoking are biased, although the direction of the bias is unclear. If smoking and SES were negatively related during the WWII and Korea era, the positive selection of men in the military during WWII and Korea would lead cross-sectional comparisons to understate the inducement effect of military service. We therefore use instrumental variables to deal with this issue, and estimate equation (4) using TSLS.

In the two CPS samples (1967/68 and 1990s), we pool the male and female samples and use year of birth dummies interacted with a male dummy as instruments for

 <sup>&</sup>lt;sup>30</sup> Estimates of marginal effects from probit models are similar.
 <sup>31</sup> Ever-smokers are defined as individuals who have smoked at least 100 cigarettes during their life.

veteran status in the smoking equation.<sup>32</sup> This allows us to identify the effect of veteran status on smoking, while controlling for unrestricted year of birth and age effects. The models also include controls for race, education, marital status and division of residence. The identifying assumption is that cohort and age effects in the smoking equation are the same for men and women.<sup>33</sup>

The IV estimates for veteran status are reported in the first row in columns 3 and 4 in Table 5. For the 1967/68 sample, military service caused a 27.6 percentage point increase in smoking, with a standard error of 3. Consistent with the hypothesis that the military selected men with lower smoking propensities, the TSLS estimate is substantially larger than the OLS estimate reported in column 1.<sup>34</sup> While we are concerned about smoking-related attrition in the 1990s sample, the results are remarkably similar to those obtained for 1967/68 sample. Column 4 reports a 29.2 percentage point increase in smoking due to military service, with a standard error of 5. Row 2 reports the F-statistics associated with the excluded instruments in the first-stage equations. For both samples, the interaction of year of birth with a male indicator is a powerful predictor of veteran status. Importantly, the F-statistics reported are significantly larger than the rule-of-thumb values for weak instruments, as reported in Staiger and Stock (1997).

<sup>&</sup>lt;sup>32</sup> Remember that we assume throughout that the female veteran rate is zero.

<sup>&</sup>lt;sup>33</sup> An alternative would be to use year of birth dummies as instrument for veteran status using data on men only. However, the adjacent cross sections do not provide sufficient cohort-age overlap to allow for the inclusion of age controls, which are clearly important. We therefore do not use the male only specification in section 3.

<sup>&</sup>lt;sup>34</sup> In both cases the Hausman (1978) test, testing the null hypothesis that the difference between TSLS and OLS coefficients is only due to sampling error is rejected at the 5 percent level.

#### 3.B. The long-run impact of military-induced smoking on mortality

The results reported in Sections 2.D. and 3.A., reveal two important findings: (1) veterans from this era suffered increased premature mortality; and (2) military service during WWII and Korea caused smoking. In this section we ask how much of premature veteran mortality was caused by military-induced smoking?

Using the causal estimates for veteran status on mortality reported in Tables 2 and 3 and the IV estimates for veteran status on smoking reported in Table 5, we can approximate the fraction of excess veteran mortality explained by military-induced smoking. For this exercise, we assume that the veteran rate for men born between 1920-1939 is 66 percent (as reported in Table 1) and that the overall male ever-smoking rate is 75 percent (as reported in Table 1). We will focus attention on deaths due to heart disease and lung cancer for two reasons. First, these are the causes for which the veteran effect is largest. Secondly, these are the conditions for which we were able to obtain outside estimates of the fraction of deaths "caused" by smoking. As reported in Section 1, smoking is responsible for approximately 87 percent of lung cancer deaths and approximately 40 percent of deaths due to heart disease.

Column 1 in Table 6 reports the male death rate (per 1000) due to ischemic heart disease (3.98) and lung cancer (1.85) and column 2 reports the fraction of these deaths attributable to smoking. Multiplying the entries in column 1 by the entries in column 2 and dividing by the 750 smokers per 1000 men gives the death rate per 1000 smokers due to smoking, for each cause. These death rates are reported in column 3. We then multiply the figures in column 3 by the IV estimate of the effect of veteran status on smoking to obtain the number of additional death (per 1000) caused by military-induced

smoking. The entries in column 4 indicate that smoking induced by military service caused approximately 0.6 additional deaths due to each of heart disease and lung cancer per 1000. Finally, we divide the entries in column 4 by the excess veteran mortality estimates for lung cancer and heart disease, from column 2 in Tables 2 and 3, to calculate the fraction of excess veteran mortality that is attributable to military-induced smoking (reported in columns 5 and 6 in Table 6).

The results reported in the last two columns in Table 6 show the relatively large fraction of excess veteran deaths due to heart disease and lung cancer that are attributable to military induced smoking. For heart disease, military induced smoking accounts for approximately 64-79 percent of excess premature veteran mortality and for lung cancer it accounts for 35-58 percent.<sup>35</sup> While smoking does not explain the entire difference in mortality, it is clearly an extremely important component of the mechanism linking military service and later health.

# 4. Veterans and disability

We complete our analysis of the long-term impact of military service on health by examining the connection between veteran status and measures of health other than mortality. In particular, we exploit the large samples of microdata from the 1980-1990 Census of Population, which contains information on veteran status and disability.<sup>36</sup> Our

<sup>&</sup>lt;sup>35</sup> Since these estimates are directly proportional to the assumed fraction of deaths caused by smoking, it is straightforward to compute alternative shares of excess veteran mortality attributable to military-induced smoking that correspond to different assumptions on fraction of deaths caused by smoking.

<sup>&</sup>lt;sup>36</sup> In the 1970 Census, the disability and veteran status items were part of two separate questionnaires. As a consequence, the information is not available for the same individuals. We elected not to use these data for this reason.

objective is to corroborate the mortality evidence with results for other indicators of health.<sup>37</sup>

#### 4.A. Census data

The samples are constructed in a similar manner to those used in Section 3. All samples include men and women born in the continental United States between 1920-1939. The 1980-1990 Censuses allow us to track these cohorts between the ages of 40-69. Following the veteran definition in Section 2, all men from these cohorts who served in the military are classified as veterans, irrespective of the period of service.

The Census defines a disability as the presence of a "physical, mental, or other health condition which has lasted 6 or more months, and which limits or prevents a certain type of activity." The work disability question therefore provides important information on the long-term health of individuals. Work disability is classified as either being work-preventing or work-limiting (which includes work-preventing).

## 4.B. A simple comparison of veterans and non-veterans

We begin our analysis of disability rates and veteran status by comparing disability rates and socioeconomic characteristics across veteran status. Table 7 reports the unadjusted difference in means for male veterans and non-veterans from the 1920-1939 birth cohorts in 1980 and 1990. The entries indicate that veterans are less likely to suffer from worklimiting or work-preventing disabilities by 1-2 percentage points. These unadjusted

<sup>&</sup>lt;sup>37</sup> The National Health Interview Surveys (NHIS) are an alternative source of data to explore veteran morbidity. We have chosen not to do so for two reasons. First, the sample sizes for the 1920-1939 cohorts are too small for examining relatively infrequently observed health problems, like lung cancer. Second, interpreting morbidity incidence is somewhat difficult since mortality is associated with the key morbidities – lung cancer and heart disease.

differences are significant, and remain roughly constant as the average member of these cohorts age from 50 to 60.

While veterans have lower disability rates than non-veterans, it is important to remember that veterans are positively selected. The bottom panel of Table 7 provides suggestive evidence. The differences in average socioeconomic characteristics between veterans and non-veterans are statistically significant at the 5 percent level for all relevant variables. Veterans are slightly older, more educated, wealthier, and more likely to be white, married, and employed. Interestingly, even the labor force participation rate among the work-limited group is higher for veterans. The sign and magnitude of these differences are consistent with the positive selection of veterans from these cohorts. However, some of these socioeconomic characteristics, like educational attainment, may have been altered after military service (see Bound and Turner 2002 and Stanley 2003).

#### 4.C. The impact of military service on post-service health

To illustrate the conceptual issues, we use a simple linear model. Let  $y_{ict}$  be an indicator for the presence of a disability for person i, born in cohort c, observed in year t. Suppose that disability and veteran status are related in the following way:

(5)  $y_{ict} = \alpha + \beta V_{ic} + X_{ict} \delta + u_{ict}$ 

where  $V_{ic}$  is a veteran status indicator (=1 if veteran),  $\beta$  is the causal effect of veteran status on disability, and  $X_{ict}$  is a vector of observable predictors of health, including a quartic profile in age. We pool the 1980 and 1990 Censuses because it is impossible to control for age when using year of birth dummies as instruments in a single cross-section of data. In addition to the quartic age profile, all models include controls for race,

education, marital status, SMSA residence, as well as unrestricted state of birth and state of residence dummies.

Table 8 reports a series of OLS and TSLS estimates of effect for military service on disability. The left column reports the results for work-limiting disabilities and the right column reports the results for work-preventing disabilities. Row 1 reports the average male disability rate for the 1980/1990 sample: 17.8 percent of men report being work-limited and 10.2 percent of men report being work-prevented. Row 2 displays the OLS estimates of  $\beta$ .<sup>38</sup> For both disability measures, the estimates indicate that veterans are less likely to suffer from work disability by 1.0 to 1.2 percentage points. Both estimates are statistically significant at the 5 percent level. However, it is unlikely that this simple covariate adjustment adequately controls for the positive selection in the military (i.e. even after conditioning on X<sub>ict</sub>, u<sub>ict</sub> and V<sub>ic</sub> may still be negatively correlated).

To control for the positive selection in the military, which confounds the relationship between veteran status and health, we use the male/female instrumental variables approach used in Sections 2 and 3. This estimation strategy is based on the exclusion of year of birth dummies interacted with a male dummy in the disability equations, while including unrestricted year of birth dummies, a male dummy, and a quartic in age in the first-stage and both disability equations. This permits the identification of the effect of veteran status on disability, while controlling for unrestricted year of birth effects, under the assumption that cohort effects are the same for men and women after conditioning on the other covariates.

<sup>&</sup>lt;sup>38</sup> Marginal effects from probit equations are similar.

The TSLS estimates are reported in row 3 in Table 8. The estimates show that veterans are more likely than non-veterans to suffer from work-limiting and work-preventing disabilities. The TSLS point estimates are positive and are larger in magnitude than the OLS estimates, consistent with the fact that veterans are positively selected.<sup>39</sup> As one might expect, given the more severe nature of work-preventing disability, the estimated excess veteran work-preventing disability rates are smaller than those for work-preventing disability: The TSLS point estimate is 3.2 percentage points compared to 9.5 percentage points.

Overall, the evidence in Table 8 corroborates the lower long-run levels of health for veterans reported in Section 2. Moreover, the estimated veteran impacts, which range from 3.2-9.5 percentage points are not trivial relative to the disability rates reported in row 1. Perhaps more importantly, consistent with the mortality estimates, the disability results are also contrary to the notion that the negative health effects of military service disappear relatively quickly after discharge. Finally, the excess disability among veterans reported in Table 8 is even more striking in light of recent evidence documenting the improved health among the older population (see Manton, Corder, and Stallard 1997 and Cutler 2001).

### 5. Conclusion

This paper presents substantial evidence of excess age-adjusted mortality among veterans from the 1920-1939 cohorts, compared to non-veterans from the same cohorts. Moreover, excess veteran mortality is concentrated among two causes, ischemic heart

<sup>&</sup>lt;sup>39</sup> A Hausman (1978) test of the null hypothesis that the difference between TSLS and OLS coefficients is only due to sampling error is easily rejected at the conventional level (all p-values<0.001).

disease and lung cancer. More importantly, we provide smoking gun evidence of the link between military induced smoking and long-run increases in premature mortality due to heart disease and lung cancer for veterans. While the near ubiquity of smoking during this period is well known, the role of military service in promoting smoking is less well known. The causal estimates of the impact of military induced smoking on premature mortali ty reported in this paper are the first from a large-scale study for a representative sample. Our estimates suggest that 36-79 percent of the excess veteran deaths due to heart disease and lung cancer are attributable to military-induced smoking for veterans from the WWII and Korean War era.

Although the U.S. stopped providing cigarettes to overseas personnel as part of the K and C rations in 1975, tobacco products continue to be sold at subsidized prices on military bases even today. A direct implication of our results is that the military should reconsider their tobacco subsidy policies and design better programs to reduce smoking incidence among veterans. But even if these changes are made, our results indicate that the Veterans' Administration can expect high medical costs at least until the Korean War veteran cohorts are gone, and potentially longer if other later wartime, or even peacetime, veteran cohorts were similarly induced to begin smoking.

#### References

- Almond, Douglas. 2003. "Is the 1918 Influenza Pandemic Over? Long-Term Effects of In Utero Influenza Exposure in the Post-1940 U.S. Population," Working Paper, Department of Economics, UC Berkeley.
- Angrist, Joshua D. 1990. "Lifetime Earnings and the Vietnam Draft Lottery: Evidence from Social Security Administrative Records," *American Economic Review*, 80: 313-335.
- Angrist, Joshua D. and Alan B. Krueger. 1994. "Why Do World War II Veterans Earn More Than Non-Veterans?" *Journal of Labor Economics*, 12: 74-97.
- Angrist, Joshua D, Guido W. Imbens, and Donald B. Rubin. 1996. "Identification of Causal Effects Using Instrumental Variables," *Journal of the American Statistical Association*, 91: 444-455.
- Bound, John and Sarah Turner. 2002. "Going to War and Going to College: Did World War II and the G.I. Bill Increase Educational Attainment for Returning Veterans," *Journal of Labor Economics*, 20: 784-815.
- Card, David and Thomas Lemieux. 2001. "Going to College to Avoid the Draft: The Unintended Legacy of the Vietnam War," *American Economic Review*, 91(2): 97-102
- Card, David and Thomas Lemieux. 2001. "Dropout and Enrollment Trends in the Postwar Period: What Went Wrong in the 1970s?" in Jonathan Gruber (editor), Risky Behavior Among Youth: An Economic Analysis, National Bureau of Economic Research, University of Chicago Press, pp. 439-482.
- Cutler, David (2001): "Declining Disability Among The Elderly," *Health Affairs*, 20: 11-27
- Deaton, Angus (1997): The Analysis of Household Surveys: A Microeconometric Approach to Development Policy, World Bank, John Hopkins University Press.
- Deaton, A., and C. Paxson. 1998. "Aging and Inequality in Income and Health," *American Economic Review Papers and Proceedings*, 88: 248-253.
- Fogel, Robert W. 2003. "Changes in the Process of Aging During the Twentieth Century: Findings and Procedures of the Early Indicators Project," NBER Working Paper No. 9941.
- Gale, C.R., E.A. Braidwood, P.D. Winter and C.N. Martyn. 1999. "Mortality From Parkinson's Disease and Other Causes in Men Who Were Prisoners of War in the Far East," *Lancet*, 354: 2116-2118.

- Gruber, Jonathan. 2001. "Introduction," in Jonathan Gruber (editor), *Risky Behavior Among Youth: An Economic Analysis*, National Bureau of Economic Research, University of Chicago Press, pp. 1-27.
- Guyer, Bernard, Mary Anne Freedman, Donna M. Strobino, and Edward J. Sondik. 2000. "Annual Summary of Vital Statistics: Trends in the Health of Americans During the 20th Century," *Pediatrics*, 106(6): 1307-1317.
- Hausman, Jerry, A. 1978. "Specification Tests in Econometrics," *Econometrica*, 46: 1377-1398.
- Hearst, N., T.B. Newman and S.B. Hulley. 1986. "Delayed Effects of the Military on Mortality," *New England Journal of Medicine*, 314: 620-624.
- Imbens, Guido, and Wilbert van der Klaauw. 1995. "Evaluating the Cost of Conscription in the Netherlands," *Journal of Business and Economic Statistics*, 13: 207-215.
- Hernandez, Donald J. 1993. America's Children, Resources from Family, Government and Economy, New York: Russell Sage Foundation.
- Keehn, R.J. 1980. "Follow-Up Studies of World War II and Korean Conflict Prisoners," *American Journal of Epidemiology* 111: 194-211.
- Klevens, R.M., G.A. Giovino, J.P. Peddicord, D.E. Nelson, P. Mowery, L. Grummer-Strawn. 1995. "The Association Between Veteran Status and Cigarrette-Smoking Behaviors," *American Journal of Preventive Medicine*, 11: 245-250.
- Lleras-Muney, A. 2002. "The Relationship Between Education and Adult Mortality in the United States," Working Paper, Department of Economics, Princeton University.
- Maddala, G.S. 1983. *Limited-Dependent and Qualitative Variables in Econometrics*, Cambridge: Cambridge University Press.
- Manton, K.G., L. Corder, and E. Stallard. 1997. "Chronic Disability Trends in the Elderly United States Populations: 1982-1994," *Proceedings of the National Academy of Sciences*, 94: 2593-2598.
- McGill, H.C. Jr, McMahan, C.A., Herderick, E.E. et al. 2000. Effects of Coronary Heart Disease Risk Factors on Atherosclerosis of Selected Regions of the Aorta and Right Coronary Artery, Artheriosclerosis, Thrombosis and Vascular Biology, 20(3): 836-845.
- McKinney W.P., D.D. McIntire, T.J. Carmody, and A. Joseph. 1997. "Comparing the Smoking Behavior of Veterans and Nonveterans," *Public Health Reports*, 112: 211-217

- Nefzger, M.D. 1970. "Follow-Up Studies of World War II and Korean Conflict Prisoners," *American Journal of Epidemiology* 91, 123-138.
- Page, W.F. and L.M. Brass. 2001. "Long-Term Heart Disease and Stroke Mortality Among Former American Prisoners of War of World War II and the Korean Conflict: Results of a 50-Year Follow-Up," *Military Medicine*, 166: 803-808.
- Page, W.F. and R.N. Miller. 2000. "Cirrhosis Mortality Among Former American Prisoners of War of World War II and the Korean Conflict: Results of a 50-Year Follow-Up," *Military Medicine* 165: 781-785.
- Papke, L. E., and J. M. Wooldridge. 1996. "Econometric Methods for Fractional Response Variables with an Application to 401(k) Plan Participation Rates," Journal of Applied Econometrics 11, 619-632.
- Pfefferman, D., and T.M.F. Smith. 1985. "Regression Models for Grouped Populations in Cross-Section Surveys," *International Statistical Review*, 53: 86-97.
- Seltzer, C.C and S. Jablon. 1974. "Effects of Selection on Mortality," *American Journal* of Epidemiology 100: 367-372.
- Smith, J.P. 1999. "Healthy Bodies and Thick Wallets: The Dual Relationship Between Health and Economic Status," *Journal of Economic Perspectives*, 13: 145-166.
- Snyder, S.E., and W. N. Evans. 2002. "The Impact of Income on Mortality: Evidence from the Social Security Notch," NBER Working Paper No. 9197.
- Staiger, D., and J. H. Stock. 1997. "Instrumental Variables Regression with Weak Instruments," *Econometrica*, 65: 557-586.
- Stanley, Marcus. 2003. "College Education and the Midcentury GI Bills," *Quarterly Journal of Economics*, 118: 671-708.
- U.S. Census Bureau. 2000. Statistical Abstract of the United States.
- U.S. Department of Defense. 1996. *Economic Impact of the use of Tobacco in DOD,* Arlington, Virginia, Report 97-060.
- U.S. Department of Health and Human Services. 1984. The Health Consequences of Smoking: Cardiovascular Disease. A Report of the Surgeon General, Rockville, Maryland: U.S. Department of Health and Human Services, Public Health Service, Office on Smoking and Health, D.H.H.S. Publication No. (P.H.S.) 84-50204.

U.S. Department of Health and Human Services. 1989. *Reducing the Health Consequences of Smoking: 25 Years of Progress, A Report From the Surgeon General*, Washington, D.C.



Figure 1: Age-Adjusted Log Male Mortality Rate (residuals from regression on age dummies) and Male Veteran Rate, by Year of Birth





	Men	Women
1. All Mortality Causes	15.41	8.85
-	(10.90)	(6.71)
	100%	100%
Cause-Specific Mortality		
2. Ischemic Heart Disease	3.98	1.48
	(2.61)	(1.37)
	26%	17%
3. Lung Cancer	1.85	0.86
	(1.44)	(0.70)
	12%	10%
4. Colon Cancer	0.39	0.28
	(0.33)	(0.20)
	3%	3%
5. Cerebrovascular Disease	0.64	0.51
	(0.57)	(0.44)
	$4^{0}\!/_{0}$	6%
6. Respiratory Diseases	0.91	0.58
(chronic and pneumonia)	(1.04)	(0.66)
	6%	7%
7. Accidents and Suicides	0.65	0.23
	(0.21)	(0.09)
	<i>4%</i>	3%
Fraction Veterans	0.66	
Fraction Ever-Smokers	0.75	0.50
Observations	579	579

# Table 1: Summary Statistics for Major Causes of Death, Men and Women Born 1920-1939

Standard deviations in parentheses Entries in italics represent the percentage of all-cause mortality attributable to each specific cause

	Veteran Effect		Mean Rate	Implied Mor	ied Mortality Rates*	
	(1)	(2)	(3)	(4)	(5)	
1. All Mortality Causes:	3.562 (0.97)	3.424 (0.97)	15.406	13.1	16.6	
Cause-Specific Mortality:						
2. Ischemic Heart Disease	0.965 (0.27)	0.740 (0.21)	3.979	3.5	4.2	
3. Lung Cancer	0.986 (0.18)	1.027 (0.20)	1.851	1.2	2.2	
4. Colon Cancer	0.024 (0.04)	0.016 (0.04)	0.388	0.4	0.4	
5. Cerebrovascular Disease	0.043 (0.05)	-0.015 (0.06)	0.642	0.7	0.6	
6. Respiratory Diseases (chronic and pneumonia)	0.255 (0.09)	0.309 (0.11)	0.910	0.7	1.0	
7. Accidents and Suicides	0.233 (0.09)	0.097 (0.05)	0.646	0.6	0.7	
Observations Unrestricted age dummies	579 Yes	579 Yes				
Linear cohort trend Unrestricted year dummies	Yes No	Yes Yes				

# Table 2: Impact of Veteran Status on Mortality, Male Only Sample

The estimated standard errors in parentheses allow for cohort-level clustering. Each regression is weighted by the inverse of the sampling variance of the dependent variable. \*Implied mortality rates based on the estimates in column (2).

	Veteran Effect		Mean Rate	Implied Mortality Rate	
	(1)	(2)	(Men) (3)	Non-Vets (4)	(5)
1. All Mortality Causes:	3.847 (0.44)	3.754 (0.43)	15.406	12.9	16.7
Cause-Specific Mortality:					
2. Ischemic Heart Disease	1.147 (0.10)	0.919 (0.10)	3.979	3.4	4.3
3. Lung Cancer	1.643 (0.22)	1.688 (0.24)	1.851	0.7	2.4
4. Colon Cancer	-0.094 (0.02)	-0.086 (0.02)	0.388	0.4	0.4
5. Cerebrovascular Disease	-0.054 (0.03)	-0.041 (0.03)	0.642	0.7	0.6
6. Respiratory Diseases (chronic and pneumonia)	0.809 (0.13)	0.836 (0.13)	0.910	0.4	1.2
7. Accidents and Suicides	-0.092 (0.02)	-0.114 (0.02)	0.646	0.7	0.6
Observations Unrestricted sex*age dummies Unrestricted cohort dummies Unrestricted year dummies	1158 Yes Yes No	1158 Yes Yes Yes			

Table 3: Impact of Veteran Status on Mortality, Male and Female Sample

The estimated standard errors in parentheses allow for cohort-level clustering. Each regression is weighted by the inverse of the sampling variance of the dependent variable. \*Implied mortality rates based on the estimates in column (2).

	Veteran Effect Men Only		Veteran Effect Men and Women			Male Mortality Rate (per 1000)			
	40-54 (1)	55-64 (2)	65-75 (3)	40-54 (4)	55-64 (5)	65-75 (6)	40-54 (7)	55-64 (8)	65-75 (9)
1. All Mortality Causes:	1.998 (0.42)	2.971 (0.86)	8.414 (3.73)	0.611 (0.06)	4.865 (0.38)	15.162 (0.45)	6.627	15.948	33.040
Cause-Specific Mortality:									
2. Ischemic Heart Disease	0.535 (0.12)	0.864 (0.23)	1.316 (1.06)	0.262 (0.03)	1.143 (0.12)	1.760 (0.55)	2.003	4.190	7.953
3. Lung Cancer	0.355 (0.08)	0.800 (0.24)	2.216 (0.54)	0.568 (0.07)	1.811 (0.22)	4.497 (0.75)	0.603	2.121	4.141
4. Colon Cancer	0.001 (0.02)	-0.019 (0.05)	0.197 (0.17)	-0.036 (0.01)	-0.094 (0.02)	-0.079 (0.10)	0.125	0.415	0.919
5. Cerebrovascular Disease	0.011 (0.03)	-0.055 (0.06)	0.434 (0.16)	-0.036 (0.01)	-0.049 (0.01)	0.380 (0.12)	0.263	0.590	1.551
6. Respiratory Diseases (chronic and pneumonia)	0.132 (0.03)	0.244 (0.05)	0.184 (0.45)	0.127 (0.01)	0.789 (0.08)	2.872 (0.68)	0.203	0.798	2.633
7. Accidents and Suicides	0.087 (0.08)	0.129 (0.06)	0.048 (0.13)	-0.200 (0.02)	-0.062 (0.03)	0.409 (0.13)	0.711	0.529	0.689
Observations	264	194	121	528	388	242			
Unrestricted age dummies	Yes	Yes	Yes	Yes	Yes	Yes			
Unrestricted cohort dummies	No	No	No	Yes	Yes	Yes			
Linear cohort trend	Yes	Yes	Yes	No	No	No			
Unrestricted year dummies	Yes	Yes	Yes	Yes	Yes	Yes			

Table 4: Impact of Veteran Status on Mortality, by Age Group

The estimated standard errors in parentheses allow for cohort-level clustering. Each regression is weighted by the inverse of the sampling variance of the dependent variable.

	OLS: M	en Only	TSLS: Men	and Women
	(1)	(2)	(3)	(4)
1. Probability Ever-Smoker:				
Veteran (1=yes)	0.080	0.123	0.276	0.346
	(0.005)	(0.004)	(0.03)	(0.02)
2. First Stage F-Statistic: Year of birth*Male			86.55	184.51
Data Set	CPS 67/68	CPS 90s	CPS 67/68	CPS 90s
Cohorts	1920-1939	1920-1939	1920-1939	1920-1939
Age range	28-48	53-75	28-48	53-75
Unrestricted age dummies	Yes	Yes	Yes	Yes
Sample Size	31,969	64,104	68,879	141,557

 Table 5: Impact of Veteran Status on Smoking Behavior

Eicker-White standard errors are reported in parentheses.

	Deaths Rate	% Deaths Caused	Death Rate	Additional Deaths	% Veteran Effect	% Veteran Effect
	Per 1000	by Smoking	Per 1000 Smokers	Per 1000 Due to	Due to Smoking	Due to Smoking
	(Table 1)		Due to Smoking	Veteran Smoking	(Table 2)	(Table 3)
	(1)	(2)	(3)	(4)	(5)	(6)
Ischemic Heart Disease	3.98	40%	2.12	0.586	79%	64%
Lung Cancer	1.85	87%	2.14	0.591	58%	35%

 Table 6: Percentage of Veteran Mortality Effect Explained by Military-Induced Smoking

		1980			1990		
	Vets	Non-Vets	Difference	Vets	Non-Vets	Difference	
Disability Outcomes:							
Work-limiting	0.14	0.15	-0.01*	0.21	0.22	-0.01*	
Work-preventing	0.06	0.08	-0.02*	0.13	0.15	-0.02*	
Socio-Economic Characteristics:							
Age	50.56	47.62	2.94*	60.25	57.05	3.20*	
Fraction black	0.07	0.15	-0.08*	0.07	0.14	-0.79*	
Born in the south	0.33	0.43	-0.10*	0.33	0.41	-0.11*	
Fraction high-school graduates	0.36	0.30	0.06*	0.31	0.26	0.05*	
Fraction college graduates	0.21	0.17	0.04*	0.22	0.18	0.04*	
Currently married	0.85	0.80	0.05*	0.82	0.77	0.05*	
Labor force participation	0.91	0.88	0.03*	0.68	0.74	-0.06*	
Labor force participation, work-limited	0.54	0.46	0.08*	0.36	0.35	0.01*	
Annual wages	27,839	23,308	4,531*	20,384	21,970	-1,585*	
Annual income	34,320	28,579	5,741*	33,323	30,399	2,923*	
Observations	640,820	361,776		611,235	316,774		

# Table 7: Veteran / Non-Veteran Comparisons, 1980-1990 U.S. Census of Population

\* Indicates that the veteran / non-veteran differences are statistically significant at the 5% level.

	Work-Limiting	Work-Preventing
Men Only:		
1. Mean Outcome:	0.178	0.102
2. OLS	-0.010	-0.012
Veteran (1=yes)	(0.001)	(0.000)
Observations	1,930,605	1,930,605
Men and Women:		
3. TSLS:	0.095	0.032
Veteran (1=yes)	(0.003)	(0.002)
4. F-Statistics on excluded IV	8,832.0	8,832.0
[p-value]	[0.001]	[0.001]
Quartic in Age	Yes	Yes
Observations	4,048,052	4,048,052

# Table 8: Impact of Veteran Status on Disability

Eicker-White standard errors are reported in parentheses.